



FOCUS BRANDS INC. COMMITS TO SOURCING CAGE FREE EGGS BY 2026

ATLANTA (August 5, 2016) – In response to a growing consumer sentiment towards cage free eggs and the adoption of this policy by several other food service companies, FOCUS Brands is joining forces with others in the industry and announcing its commitment to sourcing ingredients that contain only cage free eggs.

While not a large user of eggs or food items with egg as an ingredient, FOCUS Brands will work with its suppliers to ensure that all of its restaurant menu items will contain only cage free eggs by 2026.

“In addition to industry trends and the growing consumer preference for cage free eggs in other channels such as grocery, today we are casting our vote with consumers and will work toward meeting these new supply standards.” said Rich Kamph, Senior Vice President of FOCUS Brands Global Supply Chain.

About FOCUS Brands Inc.

Atlanta-based FOCUS Brands Inc., through its affiliate brands, is the franchisor and operator of more than 5,000 ice cream shoppes, bakeries, restaurants and cafes in the United States, the District of Columbia, Puerto Rico and 60 foreign countries under the brand names Carvel®, Cinnabon®, Schlotzsky’s®, Moe’s Southwest Grill®, Auntie Anne’s® and McAlister’s Deli®, as well as Seattle’s Best Coffee® on certain military bases and in certain international markets. Please visit www.focusbrands.com to learn more.